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TOBIANO NAMED CANADA'S BEST GOLF COURSE 2020!

FOR IMMEDIATE RELEASE

KAMLOOPS, BC — October 29, 2020 – Tobiano has been awarded Canada's Best Golf Course 2020 in the 7th Annual World Golf Awards.



Canada's
Best Golf Course

The World Golf Awards celebrates and rewards excellence in golf tourism, world-class courses and golf destinations. The worldwide voting event consisted of a nomination process followed by voting from February 23, 2020 to September 1, 2020. Votes were made by professionals working within the golf travel and tourism industry and also cast by the public golf consumers.

The executive and staff at Tobiano Golf Course were honoured via the World Golf Awards' virtual award ceremony held Thursday, October 29th, 2020 at 1pm PST. The award was accepted by Tobiano's architect Thomas McBroom, saying:



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It has been my great pleasure to design golf courses all over the world, however Tobiano still stands out as one of my all-time favourites - and we are thrilled to have been voted Canada's Best Golf Course for 2020! On behalf of the entire team at Tobiano, we would like to thank the World Golf Awards, everyone who voted for us and our incredible staff who deliver the exhilarating Tobiano experience day in and day out. Few settings in Canada are better than Tobiano's rugged lakeside terrain in Kamloops, British Columbia with views of Kamloops Lake from every hole, dramatic elevation changes, ravines, natural grasses, welcoming fairways and smooth undulating greens that make Tobiano one of the finest, most picturesque golf courses anywhere. I've said it before that "Tobiano is literally as good as it gets." and we'd like to thank all of you who agreed and look forward to welcoming everyone again for the 2021 golf season!
Thomas McBroom, Tobiano Golf Course Architect

Tobiano's nod as Canada's Best Golf Course 2020 in the World Golf Awards complements recent rankings of #15 in the Best Courses in Canada, *Golf Digest 2020*; #7 in the Top 50 Public Golf Courses, *PGA of Canada 2019* and #5 Top 100 Golf Courses in Canada - *Canadian Golf Magazine 2018* - the aforementioned giving Tobiano the #1 position for Public Golf Courses in BC and now with its top rank in Canada Tobiano continues to be a force to be reckoned with in the world of golfing.

Canada's Best Golf Course - World Golf Awards 2020

#15 Best Courses in Canada - *Golf Digest 2020*

#30 The Top 100 2020 - *SCOREGolf 2020*

#7 Top 50 Public Golf Courses - *PGA of Canada 2019*

#9 Best Public Golf Courses in Canada - *SCOREGolf 2019*

#5 Top 100 Golf Courses in Canada - *Canadian Golf Magazine 2018*

Tobiano General Manager Terry Smith accredits the continued accolades for Tobiano to "a very solid foundation of exceptional golf course design; unwavering commitment to superior golf course maintenance; exceptional service from a very dedicated staff; and the ongoing support of those who love to golf Tobiano - our customers." In short, when you play Tobiano, you are in for something special.

A full list of winners can be found at worldgolfawards.com.



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- 30 -

ABOUT TOBIANO GOLF COURSE

Designed by award-winning Canadian golf architect Thomas McBroom, Tobiano Golf Course is carved out of the desert canyons of historic Six Mile Ranch, overlooking the cobalt blue of Kamloops Lake. Expect staggering natural drama at every hole. The Black Iron Club & Grill at Tobiano is the perfect complement to the multiple award-winning golf course, with entrees that will rival the golf experience on patron's brag lists. For more information, visit tobianogolf.com or call 1-877-373-2218.

FOR MORE INFORMATION AND IMAGERY PLEASE CONTACT:

Michael Ternier, Owner - mternier@tobianogolf.com p: 250.434.5857 | c: 250.371.7789
Terry Smith, General Manager - terry@tobianogolf.com p: 250-434-7373 | c: 250-319-0451
Trisha Larsen, Director of Marketing - marketing@tobianogolf.com p: 778-475-3392

ABOUT THE WORLD GOLF AWARDS

World Golf Awards™ serves to celebrate and reward excellence in golf tourism, world-class courses and golf destinations.

Golf tourism constitutes a vital segment of the global travel and tourism marketplace. The overwhelming success of World Golf Awards™ over the past seven years has created much excitement within golf tourism, ensuring our year-on-year growth.

Votes are made by professionals working within the golf travel and tourism industry – senior executives, tour operators, agents and media professionals. Votes may also be cast by the public (golf tourism consumers). Voting works on a first-past-the-post system to ensure impartiality and independence. Votes are submitted online via the World Golf Awards website. The winners of each national award go head-to-head with the winners of the other countries before the unveiling of the World winners.



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World Golf Awards™ is part of World Travel Awards™, currently celebrating its 27th anniversary.

Our global media partners include Destination Golf, TV5Monde, International New York Times, Bloomberg and CNBC. This global media partner network has a monthly readership of 1.7 million and a TV audience reach of 90 million.

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